CS GAMES

Sponsorship Package

WHAT ARE THE CS GAMES?

Welcome to the Computer Science Games (CS Games) – a dynamic, social, academic and technical competition that annually brings together over 300 enthusiastic undergraduate students passionate about Computer Science and Information Technologies. This exceptional event draws 20 to 30 competitive teams from prestigious North American universities, alongside a diverse array of prominent sponsors.

Over the course of a thrilling weekend, participants engage in a wide spectrum of challenges, including theoretical computer science, software engineering, mobile development, and much more. The CS Games provide a unique and friendly yet fiercely competitive arena for undergraduate students to gain firsthand insights into the challenges awaiting them in the ever-evolving tech industry.

Key highlights:
- More than 15 prestigious North American universities
- Over 300 brilliant and highly motivated undergrad students
- More than 16 diverse competitions apread across three action-packed days

WHY BECOME A SPONSOR?

For over two decades, the CS Games have diligently bridged the gap between academia and industry, providing an exceptional platform for students and employers to connect and forge invaluable relationships. By sponsoring the upcoming edition of the CS Games, your company will gain unparalleled visibility among these talented students, positioning itself as a prominent player in the tech industry. Here's why you should consider partnering with us:

Networking Excellence: Join us to tap into an unparalleled networking environment. Interact with the best and brightest students, faculty members, and industry leaders in a collaborative atmosphere conducive to forging meaningful connections.

Talent Acquisition: The CS Games serve as a prime hunting ground for future talent. Sponsorship provides your company with exclusive access to a pool of potential employees who are not only skilled but also deeply passionate about the world of technology.

Community Engagement: Show your commitment to the future of computer science and IT by investing in the CS Games. Your sponsorship not only supports the competition but also contributes to the growth and development of the industry as a whole.

SPONSORSHIP LEVELS

We offer three distinct partnership tiers, each offering increasing visibility throughout the weekend and greater access to our students. Please be aware that our highest sponsorship levels are available in limited quantities, so secure your spot today!

$ 17 500 **PLATINUM** 1 AVAILABLE	■ All the benefits of the Gold and Silver sponsorships ■ Up to 3 Puzzle Hero Integrations ■ Up to 3 announcements on our communication platform throughout the weekend ■ Featured speech during the awards ceremony at the conclusion of the event ■ Possibility of showcasing a flash-out on Friday
$ 12 500 **GOLD**	■ All the advantages of our Silver level sponsorship. ■ Gain the opportunity to host a competition during the weekend. ■ Integration of 1 Puzzle Hero challenge. ■ Announcement during the weekend on our communication platform
$ 9 000 **SILVER**	■ Booth for a 3-day on-site presence throughout the event. ■ Presence at the concluding awards ceremony. ■ Inclusion of your company logo on various promotional materials. ■ Promotion of your sponsorship across our social networks in the lead-up to the event.

A LA CARTE OPTIONS

If you're looking to further enhance your engagement throughout the weekend, we provide a range of optional add-ons that can be seamlessly incorporated into your existing package. These additions will enable you to provide students with valuable insights into your company culture and the technology you use.

■ Puzzle Hero competition integration
■ Present a company Flash-out to the students, *1 available.*
■ Speech during the awards ceremony at the end of the event, 1 *available.*
■ Long-running competition that spans over 2 time slots (6h total). Only for Gold and Platinum, *1 available.*
■ Information session during lunch, *2 available.*

BENEFITS DETAILS

Distribution of promotional items: Opportunity to include your company's promotional items in the welcome bags for contestants. We require between 300 and 400 items to accommodate every participant.

Display the company logo: Improve your visibility! Your company's logo will receive extensive exposure before, during, and after the event. It will be prominently displayed on all t-shirts worn by our dedicated volunteers and executive members throughout the event. Additionally, your logo will grace the t-shirts provided to contestants, be featured on the official CS Games website, and more. Your sponsorship will also be highlighted in announcements made on the CS Games organizers' social networks, ensuring maximum visibility for your brand.

On-site presence: Whether you're looking to enhance your visibility or bolster your recruitment efforts, our on-site presence option provides substantial benefits. You can have up to three representatives present simultaneously, and a dedicated kiosk where contestants will naturally congregate throughout the event. Furthermore, you'll receive an invitation to the closing banquet.

Maximum of three representatives per sponsor. If you wish to bring more people, contact us!

"Puzzle Hero" integration: Over the course of the weekend, our "Puzzle Hero" competition offers contestants a series of computer science-driven puzzles, in addition to other challenges. This platform allows you to curate various puzzles or problems tailored to showcase your company or its areas of expertise. These challenges may encompass programming tasks, riddles, or quests for specific information about your organization, providing an engaging and interactive way to connect with participants.

Sponsor a competition: Gold and Platinum partners will have the exclusive opportunity to actively engage in the development of a competition. Your involvement can take various forms:

- Collaborate with our organizers to jointly design the competition from scratch.
- Take the lead in designing the entire competition according to your vision.
- Entrust us with the task of designing the competition while infusing it with your unique touch and insights.

Additionnally, you will gain access to the submissions from the participating teams in this competition.

Announcement on our communication platform: Communication is key! Throughout the weekend, participants remain tuned in to our various communication channels, including Discord, Facebook, LinkedIn, and more, eagerly anticipating announcements. Whether you have exciting plans at your booth or simply want to energize the participants, we offer our partners a well-deserved shoutout during the event. Platinum partners, in particular, enjoy up to three announcements, ensuring maximum engagement and visibility during the competition.

Present a company Flash-out: Flash-outs are a cherished tradition at the CS Games, offering teams the chance to showcase their creativity while reinforcing the theme of the year. This presents a remarkable opportunity for your company to shine, spotlighting what makes you truly unique and providing a glimpse into your company culture and the spirit of your employees.

Information session during lunch: In a brief and impactful 5-minute session, you'll have the floor to engage with our students on any topics of your choice. It's your chance to spotlight your company's mission and share insights into the exciting technologies you're actively working with.